**KATJA LOZAR MANFREDA PROFILE**

Katja Lozar Manfreda is an assistant professor at the Faculty of Social Sciences University of Ljubljana. In addition to teaching courses in statistics, survey methodology and new technologies for social science research at all three university levels, her research work concentrates on the methodology of web surveys. She belongs to a research group that has been one of the first to study the Internet's potential as a survey tool (since 1996). She holds a master (1999) and a PhD thesis (2001) in this field (her PhD thesis in probably the first on this topic). She has been involved in the development of a global information portal on web survey methodology (WebSM.org) and together with V. Vehovar received the 2009 Warren J. Mitofsky Innovators Award from AAPOR (American Association of Public Opinion Research). Within the field of web survey methodology, K. Lozar Manfreda researched the problems of web survey questionnaire design, nonresponse, mode effect, measurement of ego-centric social networks, optimization of survey errors and survey costs, mixed-mode surveys, and comparisons of the data quality of web versus other survey modes. In recent years, K. Lozar Manfreda has also been involved in the development of a web software tool for implementing web surveys, 1ka, which is also a known and established product of the research group to which K. Lozar Manfreda belongs. Over 2,000 survey projects have been implemented in the last two years using this tool.

K. Lozar Manfreda has published 35 scientific papers and monograph chapters, some of high international importance. Her most cited work (Lozar Manfreda et al., 2008, over 60 citations in Web of Science) is a rare meta-analysis on the field of web survey methodology. At the moment she is is completing a book on web survey methodology forthcoming with Sage in 2014 (with co-authors Mario Callegaro and Vasja Vehovar). She has also organised several sections and presented several papers at the largest international scientific conferences from this field, especially conferences by AAPOR (American Association for Public Opinion Research), ESRA (European Survey Research Association), GOR (General Online Research), RC33 Logic and Methodology at ISA (International Sociological Association), and Internet Survey Workshops and MESS workshops.