

SHORT NOTE KATHRIN KISSAU

Kathrin Kissau is project manager for online research at NET-Metrix AG in Zurich, Switzerland. There she is responsible for the Swiss website currency study (audience research, official website reach, unique users, target groups) and developing new data collection methods (mobile devices, apps) She has a PhD in communication and political science from the University of Muenster, Germany. Her research and publications are centered around the topics: political participation and representation, new media developments and their political and societal effects, migrants' media culture and online research methods.

