

BORIS MLAČIĆ

Affiliation:

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Qualifications and research interests:

Boris Mlačić earned his PhD in personality psychology from the Department of Psychology, Faculty of Philosophy at University of Zagreb. Since 1992 he is employed at the Institute of Social Sciences Ivo Pilar in Zagreb where he is now a senior research associate. Since 1999 he teaches at the Department of Psychology, College of Croatian Studies at the University of Zagreb where he is now an associate professor. In the academic year 2009/2010 he was awarded with a Fulbright Research Award and spent five months at the Oregon Research Institute, Eugene, Oregon, U.S.A. He was a recipient of the Croatian Annual National Award for Science for 1999. Since 2013 he is Member of the Executive Committee of World Personality Association. In his research he focuses on individual differences, the lexical approach in personality psychology, the Big-Five model, and personality development. In particular, he develops personality-descriptive taxonomies, studies self-peer agreement in the context of personality and social attitudes and personality structure development. He specializes in quantitative methods, including development of personality instruments, factor analytic techniques and methodology for cross-cultural studies of personality attributes. He is also interested in social networks and building online communities.

Selected publications:

- Ferguson, C.J., Collwell, J., **Mlačić, B.**, Milas, G., Mikloušić, I. (2011). Personality and media influences on violence and depression in a cross-national sample of young adults: Data from Mexican-Americans, English and Croatians. *Computers in Human Behavior*, 1195-1200.
- De Raad, B., Barelds, D.P.H., Levert, E., Ostendorf, F., **Mlačić, B.**, Di Blas, L., Hřebíčková, M., Szirmak, Z., Szarota, P., Perugini, M., Church, A.T. & Katigbak, M. (2010). Only Three Factors of Personality Description Are Fully Replicable Across Languages: A Comparison of 14 Trait Taxonomies. *Journal of Personality and Social Psychology*, 98, 160-173.
- Milas, G., & **Mlačić, B.** (2007). Brand Personality and Human Personality: Findings from Ratings of Familiar Croatian Brands. *Journal of Business Research*, 60, 620-626.
- Mlačić, B.**, & Goldberg, L. R. (2007). An Analysis of a Cross-Cultural Personality Inventory: The IPIP Big-Five Factor Markers in Croatia. *Journal of Personality Assessment*, 88, 168-177.

Mlačić, B., & Ostendorf, F. (2005). Taxonomy and Structure of Croatian Personality-descriptive Adjectives. *European Journal of Personality*, 19, 117-152.

